



DATA SHEET

MEDIACARE™

CONSISTENT BACKUP PROTECTION FOR EVERY LOCATION

MARKET FACT:

Nearly one-third (31.1%)
of IT budget is dedicated
to data protection.

Source: 2018 IDC research:
The Business Value of Data Protection
in IT Transformation

BUSINESS CHALLENGE

When you've made the choice to protect your organization by storing backups offsite, you want to know that the same safe, efficient and best-practice-based workflows will be followed – even when your branch locations have to contract a third-party courier for their media transportation.

WHAT IF YOU COULD...

- Know that your backup media reaches its destination safe and secure when it's transported by third-party couriers?
- Ensure consistent media management processes across all locations?
- Quickly recover backup media by shipping them via your preferred courier whenever you need them?

IRON MOUNTAIN MEDIACARE

Whenever you are faced with a situation that requires the services of a third-party transporter to bring your backup media to Iron Mountain, our MediaCare™ service is there. It provides peace of mind that once your media arrives at our vault, it is immediately received according to the same security measures and best practices that apply to every tape and electronic record delivered via an Iron Mountain vehicle.

MEDIACARE ALLOWS YOU TO:

- Help remote offices adhere to your data backup and recovery program
- Achieve a unified view of your backup media regardless of how it's transported to the Iron Mountain vault
- Accelerate response times to audit, legal discovery and disaster recovery events

With the help of Iron Mountain MediaCare, you'll know that your organization has a comprehensive approach to data backup and recovery that spans each of your locations. And, you'll be able to reduce complexity and risk to your business – while enhancing compliance and control.

MEDIACARE AT A GLANCE



SECURING MEDIA TRANSPORTED BY OTHER CARRIERS

With MediaCare, backup tapes that you ship via a third-party courier to an Iron Mountain facility are logged and tracked upon receipt and entered into the SecureSync media management application. This gives you complete visibility and control over all of your offsite backup tapes, regardless of transport.

DELIVERING COMPREHENSIVE CONSISTENCY

Upon arrival, your media is treated with the high levels of care and security you've come to expect from Iron Mountain. With MediaCare, the same highly trained professionals confirm the safe arrival of your backup media at the Iron Mountain facility and store it following the same proven set of best practices we employ when vaulting backup tapes that arrive on one of our specialized vehicles.

ENABLING RAPID RESPONSE

If an audit or recovery event occurs, Iron Mountain will help accelerate your response by delivering your backup tapes to your chosen location when you need them.

WHAT YOU GAIN...

- Confidence that your offsite media is treated with the high levels of care and security you've come to expect from Iron Mountain
- Sound, secure and consistent data protection processes that deliver high levels of control to media stored at an Iron Mountain vault, regardless of delivery method or point of origin
- The ability to recover information quickly and effectively in response to audit, discovery or disaster events

SECRESYNC®: VISIBILITY AND CONTROL

Iron Mountain's web-based media management system, SecureSync®, gives you a unified view of backup media vaulting operations, including data center and remote-site backup. Using SecureSync, you can request schedule changes, access scheduled and ad hoc reports, track exceptions and easily communicate with the Iron Mountain team.

WE PROTECT WHAT YOU VALUE MOST®

800.899.IRON | IRONMOUNTAIN.COM



ABOUT IRON MOUNTAIN

Iron Mountain Incorporated (NYSE: IRM), founded in 1951, is the global leader for storage and information management services. Trusted by more than 220,000 organizations around the world, and with a real estate network of more than 85 million square feet across more than 1,400 facilities in over 50 countries, Iron Mountain stores and protects billions of information assets, including critical business information, highly sensitive data, and cultural and historical artifacts. Providing solutions that include secure storage, information management, digital transformation, secure destruction, as well as data centers, art storage and logistics, and cloud services, Iron Mountain helps organizations to lower cost and risk, comply with regulations, recover from disaster, and enable a more digital way of working. Visit www.ironmountain.com for more information.

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